

Finding the right hemophilia A treatment for you

This guide will help you learn which features of a treatment matter most to you. It will also help you talk with your healthcare provider about how Novoeight® may fit into your world.



Michael, 30 years old, lives with hemophilia A.

Indications and Usage

Novoeight® (Antihemophilic Factor [Recombinant]) is an injectable medicine used to control and prevent bleeding in people with hemophilia A. Your healthcare provider may give you Novoeight® when you have surgery.

Novoeight® is not used to treat von Willebrand Disease.

Important Safety Information

You should not use Novoeight® if you are allergic to factor VIII or any of the other ingredients of Novoeight® or if you are allergic to hamster proteins.

Please see additional Important Safety Information inside.

Please see accompanying Prescribing Information.



novoeight®
Antihemophilic Factor
(Recombinant)

Learn what features are important to you



David, 22 years old, lives with hemophilia A.

Living with hemophilia A means you have a lot of important choices to make, especially when it comes to treatment. The good news is that there are many treatment options available that can make a world of difference in your life. But with so many options, how do you know which treatment is right for you or your loved one?

This guide can help. It contains a series of statements about the key features of treatment. It also has a rating scale, so you can rank the importance or value of each one to you.

Simply bring your ratings with you on your next visit with your healthcare provider. You will have just what you need to start the conversation and find the treatment that fits into your world.

What do I want in a hemophilia A treatment?

The statements below can help you identify the features of treatment that are most important to you. Read each statement and rate how well it applies to you or your loved one.

Feature	1 Never	2	3	4	5 Always	Notes
PORTABILITY I am always on the go. I need a treatment that is easy to take with me.						<p>Novoeight® is ready when you are</p> <ul style="list-style-type: none"> Up to 86°F for 12 months—the highest storage temperature for the longest time gives you flexibility^a Use Novoeight® within 4 hours after being mixed when stored at room temperature Multiple dose strength vials and a syringe pre-filled with 4 milliliters (mL) of diluent make it easy to mix on the go Compact packaging for easy storage <p>Please see Prescribing Information for complete storage instructions</p>
RELIABILITY I want to know how well my treatment will manage my hemophilia.						<p>Novoeight® delivers reliable bleed control</p> <ul style="list-style-type: none"> Controls bleeds with 1 or 2 doses In clinical trials, people taking Novoeight® had a median of 3.1 bleeds per year^b
PURITY I want a treatment that uses state-of-the-art technology to ensure purity.						<p>Novo Nordisk takes added steps to offer safety and purity</p> <ul style="list-style-type: none"> Manufactured without any animal- or human-derived components First recombinant factor VIII to use double nanofiltration as part of a 5-step purification process

Important Safety Information (cont'd)

Call your healthcare provider right away and stop treatment if you get any of the following signs of an allergic reaction: rashes or hives, difficulty breathing or swallowing, tightness of the chest, swelling of the lips and tongue, lightheadedness, dizziness or loss of consciousness, pale and cold skin, fast heartbeat, or red or swollen face or hands.

Please see additional Important Safety Information throughout.

Please see accompanying Prescribing Information.

How may Novoeight® fit into your world?

Learn how Novoeight® has been shown to provide reliable treatment that you can take with you, even when you are on the go.

Novoeight® is ready when you are

- Up to 86°F for 12 months—the highest storage temperature for the longest time gives you flexibility^a
- Use Novoeight® within 4 hours after being mixed when stored at room temperature
- Multiple dose strength vials and a syringe pre-filled with 4 milliliters (mL) of diluent make it easy to mix on the go
- Compact packaging for easy storage

Please see Prescribing Information for complete storage instructions

Novoeight® delivers reliable bleed control

- Controls bleeds with 1 or 2 doses
- In clinical trials, people taking Novoeight® had a median of 3.1 bleeds per year^b

Novo Nordisk takes added steps to offer safety and purity

- Manufactured without any animal- or human-derived components
- First recombinant factor VIII to use double nanofiltration as part of a 5-step purification process

^aCompared with other recombinant factor VIII products.

^bBased on median annualized bleeding rate.

Finding a treatment that fits into your world is important. Talk with your Hemophilia Community Specialist (HCS) or visit Novoeight.com.



Terms and conditions apply.

Small changes can make a big difference

Now that you know what treatment features are most important to you, use this section to help you:

- Think about how certain features of a treatment can benefit you
- Talk with your healthcare provider about finding a treatment that best meets your needs

Remember: Everyone has different treatment goals and lifestyle needs. It is important to talk to your healthcare provider about which treatment best meets your needs. It is common to have questions or concerns about starting a new treatment. Your healthcare provider understands this, and can help calm fears you may have.

Use the space below to write down any questions or concerns you may want to discuss at your next visit.

NOTES:

How can these features affect my life?

Think about each question below and note your answers. They may help your healthcare provider better understand your needs and how the support services offered by Novo Nordisk may help.

What kind of product assistance is available to help me better access the treatment I need?

Financial and product assistance

Call **1-844-NOVOSEC** (1-844-668-6732) to see if you are eligible for:

- Free trial prescription
- Product assistance^a
- Product co-pay assistance, regardless of your income

^aFor people who are uninsured or have a gap in their insurance.

How could support programs help me achieve my goals?

Personalized patient support program

At Novo Nordisk, we know you're on to the next great thing in your life, so we're here to help you get there. That's why we created NovoSecure™, a personalized patient support program that provides you with:

- Insurance and educational support
- Resources to help keep you educated and healthy
- One-on-one access to a NovoSecure™ Specialist

Novo Nordisk introduced their first recombinant factor treatment for a rare bleeding disorder in 1999

Now we bring you Novoeight®

A treatment for hemophilia A that provides reliable bleed control whether you're at home or on the go.

Only you and your healthcare provider can determine if Novoeight® is right for you. But you can help start the conversation by bringing this guide with you on your next visit and reviewing the features of Novoeight® with your healthcare provider.

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Before taking Novoeight®, you should tell your healthcare provider if you have or have had any medical conditions, take any medicines (including non-prescription medicines and dietary supplements), are nursing, pregnant or planning to become pregnant, or have been told that you have inhibitors to factor VIII.

Your body can make antibodies called "inhibitors" against Novoeight®, which may stop Novoeight® from working properly. Call your healthcare provider right away if your bleeding does not stop after taking Novoeight®.

Common side effects of Novoeight® include swelling or itching at the location of injection, changes in liver tests, and fever.

Please see accompanying Prescribing Information.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch, or call 1-800-FDA-1088.



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Talk with your healthcare provider and visit **Novoeight.com** to learn more about Novoeight®.

Novo Nordisk Inc., 800 Scudders Mill Road, Plainsboro, New Jersey 08536 U.S.A.

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